Turning today’s healthcare professionals into tomorrow’s leaders through education, Pedagogy is committed to the highest levels of training needed in today’s healthcare industry.

Pedagogy (ped-uh-goh-jee) is more than just a classroom, it is an online education experience! Pedagogy has created industry focused web sites, Virtual Campuses. Each Campus provides social media platforms (Facebook, Pinterest, Twitter, LinkedIn, Google+) to engage our users.

Each Campus is focused on specialized areas in the healthcare industry: Infusion, Acute Care, Long Term Care and Home Health, Inservice and Compliance, and Healthcare Facility Administrators.

In addition to providing best in class accredited education on each campus, Pedagogy completes the education experience with detailed health care resources for each focus area, career placement services, as well as News and Blog articles written by our industry leading Authors.

Pedagogy is committed to helping keep healthcare professionals ahead of the ever changing demands of the healthcare industry.

“It's like I had my own mentor sitting next to me. This course was brilliant. I found it extremely informative especially the videos and additional evidenced based learning…”

- K.R. RN
Buckinghamshire, UK

Why Pedagogy Authors?

- Experienced Industry Leading Experts
- Vast Range of Specialties
- Committed to Providing Current Best Practices

Get started today.
Learn more at www.pedagogyeducation.com
Driving Results Through Direct Business to Business Sales

Pedagogy has an average of 70,000 page views a month, and an average of 100,000 new visitors. We have built our presence using quality Social Media connections, as well as our direct Business to Business sales.

For the facilities we provide education for, we are their one stop shop for all of their education needs, from printable resources for their staff to skill competency checklists to ensure compliance with the strictest state standards.

When it comes to online education resources, our client base is continually expanding, and Pedagogy is providing industry leading education and resources to thousands of facilities today, growing daily.

The Reach of Pedagogy News

With our ever expanding audience base, being able to target a broad range of followers is our goal. Pedagogy publishes original blog posts, guest author blog posts, and news stories on a regular basis.

Pedagogy’s Audience

With over 15,000 Social Media followers, Pedagogy is sharing Healthcare News, Blogs, and with our ever growing number of users on a daily basis.

Our target audience is ever expanding including: Registered Nurses, Medical Assistant Staff, Certified Nursing Assistants, Healthcare Facility Staff, Long Term Care Staff, Home Healthcare Staff, Healthcare Administrators, Correctional Healthcare, and many others.

Pedagogy converts its over 15,000 Social Media Followers into an average of 70,000 page views a month

“I love your posts and your website is always very helpful with many ‘jewels’. Thank you for all your wisdom!”

- LinkedIn Follower

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Campus Advertising Locations

Purchasing advertising space with Pedagogy can put your business in front of the eyes of our users, thousands of visitors and healthcare facilities.

Our Advertising Zones rotate through all of our available advertisements on a repeating basis - providing continuous customer engagement.

<table>
<thead>
<tr>
<th>Single Advertising Purchase</th>
<th>Monthly</th>
<th>Quarterly</th>
<th>Annual</th>
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<tr>
<td>Zone 1 Ad</td>
<td>$29.95</td>
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Email Ad Space

Advertise your business in our weekly e-mail blast.
We have Zone 1 and 2 Ad space.
Have a product or service you would like to feature? You may choose a sponsored article.

<table>
<thead>
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<th>Newsletter Ad Zone</th>
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<td>Sponsored Article</td>
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Learn more at www.pedagogyeducation.com
Ready to get started? Contact us today!
Email - sales@pedagogy-inc.com
Phone - 903.871.2150